

# VALUE CHAINS



**Value chains have the potential to intensify Regreening practices**



**Promising value chains include:**



## Shea Butter

**Source of production:** shea butter is from the nuts of the shea tree.

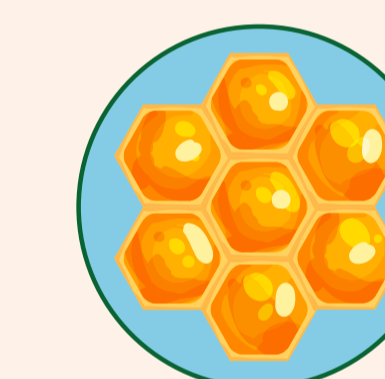
**Market:** the butter is used for cooking oil and beauty products both locally and internationally.



## Fuelwood

**Source of production:** fuelwood (firewood and charcoal) has been the preferred source of fuel in the locality due to its availability.

**Market:** it is comparatively cheaper on local and regional markets



## Honey

**Markets:** honey is used locally and internationally for domestic consumption and internationally in the cosmetic industry



## Program Support

- **Regreening Africa has helped assess and strengthen value chains in Ghana.** The program assisted producers establish detailed plans. Additionally, the program created synergies with Global Shea Alliance (GSA) and linked producers to finance and marketing support.
- **Producers also benefited from trainings on tree management and grafting,** enabling them to use more sustainable and effective methods.
- **Strengthening value chains is crucial for job creation for women and youth.**